



Dean Clough Ltd Website Privacy Notice

This privacy notice tells you what to expect when Dean Clough Ltd collects personal information. It applies to information we collect about:

- Visitors to our website

Who is the data controller for the information you provide us?

For the purposes of the General Data Protection Regulation, Dean Clough Ltd is the data controller. Dean Clough Ltd processes personal information relating to our website sign up.

We ensure that the information you supply to us is processed fairly and lawfully, with care and skill and will only be used for the purposes set out in this privacy policy.

In case of any queries regarding the information we hold on you, please send an e-mail to data@deanclough.com or write to, for the attention of our Data Privacy Manager:

Dean Clough Ltd, Dean Clough, Halifax, HX3 5AX

<https://www.deanclough.com/dean-clough-ltd-website-privacy-notice>

What kind of information do we collect?

We use a third party service, Google Analytics, to collect information about our visitors. We do this to improve our service to you. If you choose not to enable '3rd Party Cookies' via the cookie banner, Google only collects aggregate, non-identifying information data. If you allow these cookies via the cookie banner, Google will collect more information such as your geographical location, device and browser. None of this information personally identifies you to us.

We collect your e-mail address when you enter it into the newsletter section of our website.



How is your information used?

We will use your personal information to keep you informed of things happening at Dean Clough.

What is our legal basis for processing your personal information?

By entering your e-mail address into our website newsletter section you are giving your explicit consent for us to contact you with information relating to Dean Clough that we think may interest you.

Who has access to your information and where will it be held?

The information you supply will be held and used solely by employees of Dean Clough Ltd.

How will Dean Clough Ltd protect your information?

The internet is not a secure medium. However, Dean Clough Ltd has put in place various technologies, strict policies and training for all employees to safeguard and protect your information from unauthorised and unlawful access, use, modification, destruction or loss. These technologies and policies, which are of the highest standards, are continuously monitored and improved.

Notwithstanding the above, it should be appreciated that no system is entirely fool-proof. Dean Clough Ltd shall use reasonable endeavours to ensure the security of data.

How long will Dean Clough Ltd hold your information?

We will hold your information until you tell us that you would like us to delete it.

How can you access, modify or request information to be deleted?

You have the right, at any time, to access a copy of the information we hold on you. Dean Clough Ltd may ask you to verify your identity and for more information about your request. This service is free of charge. Additionally, you have the right to amend, delete, withdraw your consent or restrict processing of the information which Dean Clough Ltd holds on you.

Please direct any requests to data@deanclough.com or write to, for the attention of our Data Privacy Manager:

Dean Clough Ltd, Dean Clough, Halifax, HX3 5AX



Dean Clough Ltd, Dean Clough, Halifax, HX3 5AX In all cases, we will seek to act on your request in the timescale required under the General Data Protection Regulation.

Use of cookies

This website uses Google Analytics which sets 2 cookies beginning with '_ga'. The information collected by Google Analytics depends on the preferences you save via the cookie banner. Please see the section above titled 'What kind of information do we collect?' for further details on what these cookies do.

The cookie 'moove_gdpr_popup' stores your preferences to do with cookies. You set these preferences when you interact with our cookie banner.

Your rights and choices

You have a choice whether or not you wish to receive information from Dean Clough Ltd.

It should be remembered that the General Data Protection Regulation provide certain rights for you including:

- The right to be informed
- The right of access
- The right of rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling
- The right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues.